

# Students' human resources skills sharpened

About 20 Human Resources students are currently participating in the first session of the 2017 Career Starter Week.

The workshop, jointly organised by the Cooperative Education Unit (CEU) and B360 Education Partnerships, aims to equip students with an assortment of skills in areas such as business ethics, business planning, organisational structures, interview preparation and CV writing.

B360 education partnerships apply a highly successful formula of facilitating practical knowledge transfer between top European professionals and African students. The European experts teach at institutions of higher education in Africa on a voluntary basis. Two Swiss Human Resources professionals, Prisca Hafner and Hansruedi Keller are the facilitators of this workshop. "We want to make sure that after you have completed this workshop you will be able to market yourself effectively thereby positioning yourself strategically in this competitive labour market," Hafner said to the students.

The Career Starter Week is a pilot project designed to test the concept of effectively preparing students for the work environment. Should it be



deemed a success, the workshop will be offered to other departments at B360 partner universities across southern Africa.

Julius Gowaseb, a first-year part-time student is looking forward to sharpening his communication skills with a specific focus on learning how to write professionally. "I will be graduating this year with a Degree in Environmental Health Science but

Business Management is also another passion of mine hence I am currently studying this discipline. I am confident that this Career Starter Week will enhance my knowledge, which will be valuable when I start job-hunting," he said.

The second session is scheduled to take place next week. All the participants will be tested and be issued certificates accordingly.

Fourth from left (front): Prisca Hafner, Workshop Facilitator: B360 Education Partnerships; Martha Namutuwa, Industry Liaison Officer: CEU; Enzy Kaura, Lecturer: Faculty of Management Sciences; Hansruedi Keller, Workshop Facilitator: B360 and Carol Millward, Industry Liaison Officer: CEU.

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