



## **SABC PARTICIPATES IN THE SECOND B360 VIRTUAL IINTERNSHIP**

Following last year's successful collaboration with B360 Education Partnerships, the Swiss-African Business Circle has taken on a new intern this year. The B360 education partnerships continues to break new ground running two parallel programs with five students doing internships in Switzerland and four students based at the Namibia University of Science and Technology doing virtual internships.

The five students, who will be living with host families in Switzerland, were welcomed on site on the 2nd of February 2022, while four students began their virtual internship on the 28<sup>th</sup> of February 2022. These new internship programs were launched by B360 education partnerships to adapt to Covid-19 restrictions in Southern African countries and Switzerland. In addition, the virtual interns have virtual host families and participate in courses to advance their professional careers.

SABC is pleased to welcome Letisia Petrus, a 3<sup>rd</sup> year communications student, who will be supporting the organization's communications projects until the end of May as part of the B360 virtual internship program. Letisia is a keen learner who is passionate about public relations, marketing and communications. The virtual SABC will be a great opportunity to practically apply her communications training and creativity, acquire critical skills and competencies.



B360 Virtual Interns: from the left- Queen Pieter, a 3<sup>rd</sup> year Bachelor of Communication student (Virtual Internship with B360), Era Nehale, a Bachelor of Environmental Health Sciences graduate (Virtual Internships with Elsa Mifroma), Letisia Petrus 3<sup>rd</sup> year Bachelor of Communication (Virtual Internship with SABC), Sophia Atshipara a Bachelor of Environmental Health Sciences graduate (Virtual Internship with Elsa-Mifroma) and Mr. Rudolf Schmitt Food Safety expert and B360 board member.